Planning Workshop for the Council of the City of Charles Sturt

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Preferred Vision

- Embrace the knowledge economy
- Address changes occurring in economic, social and physical environments
- Pursue learning and innovation
- Improve the level of self-help and empowerment of the disadvantaged
Six characteristics of a ‘good city’

- Economic Diversity
- Quality of Life
- Access to a Diversity of Cultural Experiences
- Effective Transport Systems
- A Federation of Communities
- Special Identity
Drivers of the Future of the City of Charles Sturt

- Globalisation
- The characteristics of the knowledge economy
- The changing nature of work
- Investment by the private and public sectors
- Environmental pressures and the drive for sustainability
...continued

- Energy costs
- Demographic change
- The structure of Government
- Migration/mobility levels and patterns
- Access to high-quality education at all levels
- Changing social structures and values
- Growing inequality and inequity
- The special needs of youth
Scenario 1 - ‘Shape It’

• **Drivers:**
  - Increased impact of global warming
  - Soaring energy costs
  - Strong community pressure for sustainable outcomes

• **Initiatives:**
  - Strong community-based movement to address problems - politics in the pub, passion cafes, soapbox summer sundays
  - Formation of a community bank
• Initiatives (continued):
  
  • Learning through library network
  • Partnerships with IT companies in the Digital Precinct
  • Rates incentives to encourage partnerships between Council, businesses and community to tackle particular problems
  • Community activism recognised
  • Some responsibilities delegated to neighbourhood councils, membership open to all residents
Scenario 2 - Charles Sturt - New Age City

- **Drivers:**
  - Strong globalisation
  - Reduced government
  - Employment replaced by contract

- **Initiatives:**
  - Innovative tendering for the delivery of government services
  - Alliance with TAFE and Employment National
  - Students learn how to operate effectively as contractors
Initiatives (continued):

- Provision of information service systems to all LGAs in the Adelaide metropolitan area
- Telecommuting and home-based e-business expand
- Computerised public transport system
- Redevelopment of housing estates as village clusters with recreational, education, business support and security services
**Scenario 3 - Charles Sturt - Model Community**

- **Drivers:**
  - Deep economic downturn

- **Initiatives:**
  - Investment rather than welfare mentality
  - MoUs negotiated with neighbouring Councils
  - Raised business capital
  - Developed a concept design of the city as a learning community, using empty factories
  - Establishment of local precinct bodies
Key considerations for the future of the City of Charles Sturt

• The potential for significant change in the relative power and responsibilities of the existing three levels of government.

• The substantial scope for increases in efficiency and effectiveness through the formation of alliances with other regions and with other stakeholders.

• Councils will have an increasingly significant role in shaping the economic, social and cultural framework of their cities, and will need to develop the skills to address these issues appropriately.
• A growing gulf between the community and their elected and appointed representatives, and the need to invest in engaging and mobilising the community.

• Councils have mechanisms available, of both an incentive and regulatory form, to actively engage in modifying behaviour in areas that are seen as crucial to the community interest (eg. environmental protection).